



CONCORDIA AREA CHAMBER OF COMMERCE

606 Washington • Concordia, Kansas 66901

Telephone 785-243-4290 • Fax 785-243-2014 • e-mail: chamber@concordiakansas.org

www.ConcordiaKansas.org



"We're Proud To Be Working For You"



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What is the Concordia Area Chamber of Commerce?

The Concordia Area Chamber of Commerce is a voluntary organization composed of business, professional, civic, educational and individual leaders united together to fulfill the mission of this organization. Funding for this non-profit organization comes primarily from membership investments.

In 1926 the Concordia Chamber of Commerce was established by concerned business persons in the community who saw a need for an organization which could deal with emerging challenges in the area while supporting the excellent traditions of the community. Through the years the Chamber has been a strong voice for the business community and has provided many services to its members and to the entire community. Opportunities to serve the area have expanded and developed, and the Concordia Area Chamber of Commerce remains a viable and valuable business organization today.

Who should be a member?

- ◆ Anyone doing business in the Concordia Area, so that we can be your business advocate, your information and training center, and your networking organizer.
- ◆ Any business which comes into the community to do business, because you have a stake in the area economy.
- ◆ Schools, so students and families may benefit from joint efforts to increase partnership and educational enrichment opportunities.
- ◆ Organizations which serve or work in the area, so we may all work together to benefit the people here.
- ◆ Professionals, because you rely on benefits provided to employees in the area and care about the people who live and work here.
- ◆ Tourism-oriented, retail and service businesses, so we may recommend your establishment to the many people who write and call to seek information about the area each year.
- ◆ Retired business people, welcomed at special individual rates, because we need your expertise to remain available to the Concordia Area and our business organization.



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Why should my business join the Chamber of Commerce?

- ◆ The Concordia Area Chamber of Commerce is already working on your behalf if you live or work in this area. We can be most effective if we represent all businesses which have an impact on this economic area.
- ◆ The Chamber is not a social club, but it is an organization which will pay dividends to its members as the area becomes stronger through its efforts to increase economic, financial and educational excellence.
- ◆ If your life doesn't allow for many more meetings, you can still help the organization by providing funding for some of the many Chamber programs which help to enhance the quality of life for businesses and people in this community.
- ◆ Membership is an investment in your future. It does not cost -- it PAYS you! Each business succeeds in part because of the efforts of the Chamber of Commerce.
- ◆ Being a part of the Chamber multiplies your effectiveness in the community. When you hire the Chamber you get the services of staff, volunteers, and the state and national organizations of which the Chamber is a member. We work for our members.

MISSION STATEMENT

Concordia Area Chamber of Commerce is organized: to provide leadership in optimizing economic growth and maximizing the quality of life in the Concordia trade area; to enhance the development of the Concordia area as the major trade center in North Central Kansas; and to develop the Concordia area as the center for the advancement of the religious, health, educational, cultural, civic and governmental interests of the citizens of Concordia and North Central Kansas.



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During the past year, the Chamber of Commerce...

Honored community business leaders and volunteers at the Annual Meeting
Coordinated Sidewalk Sales, and other Retail Promotions
Coordinated visits with Santa
Coordinated businesses staying open late on Thursday evenings and collectively advertising
Sponsored the Shop Concordia Discount Card, introducing college students, staff and others to Concordia businesses
Sponsored the Bridal Fair
Co-sponsored the Physicians Dinner with the Cloud County Health Center
Answered the Cloud County Fair Phone
Brought the Farmers Market to the downtown district on behalf of the Thursday Night Promotion Group
Sponsored the Concordia Music Festival in the Concordia City Park
Sponsored Fall Fest
Sponsored the Cloud County Health Fair
Took an active part in working with the Christmas Lighting Committee, and the Orphan Train Museum Committee
Distributed \$38,000+ in Chamber Gift Certificates, a privilege of Chamber membership
Maintained the Chamber's website on which all Chamber members are included at no additional charge
Answered 100s of inquiries about Concordia...Cloud County...Kansas...and YOUR BUSINESS

Remember...

We don't buy glasses,
we buy better vision.

We don't buy a newspaper,
we buy news and information.

We don't buy a house,
we buy shelter and comfort.

We don't buy insurance,
we security.

And...we don't buy a Chamber membership, we buy the cooperation and assistance of the most capable business and professional people in the community. We buy a better business climate and a better community. If we are in business, we should be in the Chamber of Commerce!



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Membership Investment Schedule

\$190.00 + Employee Schedule

Apartments, Auto Sales/Service, Amusement, Contractors, Food/Drink, Manufacturers, Motels, Processors, Real Estate, Insurance, Services, Vehicle/Ag Dealers	+ \$6.00 for 1st 25 employees
Retail Stores/Retail Chains	+ \$10.00 per employee
Education, Hospital, Nursing Homes, Government, etc	+ \$1.00 per employee
Utilities.....	+ 20 cents per connect
Cable TV	+ 10 cents per connect
Professionals.....\$190.00 1st professional; + \$75.00 ea. additional professional; + \$6.00 per employee	
Media	+ \$8.00 per employee
Financial Institutions.....	+ \$10 per million of deposits
Wholesalers.....	+\$6.00 per employee
Individuals	\$48.00 (no employee schedule)
Civic Clubs, Churches, Charitable Non-Profit organizations	\$94.00 (no employee schedule)

The Chamber will hold a Ribbon Cutting for its new members. Additionally, the Chamber will hold a ribbon cutting for its members as they observe significant anniversaries or special occasions. Current Chamber members will receive a plaque to indicate their membership.

Chamber members have the opportunity to place their business cards on the counter at the Chamber (no charge) and in the newsletter (3 months for \$15). Only Chamber members may sponsor Chamber Coffees (\$20 per week) or advertise on the Chamber's website.

Cost Benefit List

<u>Description</u>	<u>Chamber Member Fee</u>	<u>Non-Member Fee</u>
Newsletter Insert.....	Free.....	\$75
Second Newsletter Insert.....	\$32.50.....	\$75
Access to Mailing List.....	Free.....	\$75
Chamber Coffee weekly sponsorship.....	\$20.....	N/A
Health Fair Booth Fee	\$20.00.....	\$25
Referrals	Priceless.....	N/A
Listing on Chamber website	Free.....	N/A
Listing on ConcordiaAds.com	Free.....	N/A
Cost totals	\$47.50.....	\$240

Chamber membership doesn't cost..... It Pays!



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Chamber Membership Application

Date _____

BUSINESS NAME: _____

MAILING ADDRESS: _____

STREET ADDRESS: _____

PHONE: _____ FAX _____

E-MAIL _____

CONTACT PERSON: _____

OWNER/MANAGER: _____

HOURS/DAYS OF OPERATION: _____

Primary nature of the business _____

Brief description of what sets your business apart from your competition? _____

Thank you for your investment in your business and our community! We believe your investment in the Chamber is a tax deduction. For further clarification consult your tax professional.