



Dear Potential Sponsor,

On behalf of the 2022 Fall Fest Committee, we would like to thank you in advance for your consideration to sponsor this annual tradition.

The Fall Fest committee is working to create an atmosphere that promotes both community and commerce. Each passing year we strive to improve the event. You will see many of the traditional elements and some brand new additions!

Fall Fest is a non-profit event that brings over 6,000 people into Concordia. Our aim is to make this an event that all ages can enjoy and that attendees make plans to return. As always, the success of this event depends on your support.

Sincerely,

Fall Fest Committee
A Committee of the
Concordia Chamber of
Commerce



Contributions and completed forms can be sent to: Concordia Chamber of Commerce

Attn: Concordia Fall Fest

207 W 6th St.

Concordia, KS 66901



Did you know..



Our Expenses

The Fall Fest Committee is faced with securing financing for the following expenses to ensure the success of the event.

- Kids' Corner & other Youth activities: Our budget this year of \$4500, will consist of several inflatables & supervision from Bounce A Roo, Salina KS. These inflatables will range from large obstacle courses to smaller toddler bouncy houses to games such as basketball hoops and baseball. We feel the need to increase the activities for all ages and will be adding other items throughout the town for the tween age such as their own corn hole tournament.
- Saturday entertainment \$1500
- Advertising (\$850 banners) \$1500 Newspaper & radio
- Fall Fest Buttons (\$800)
- Chamber Bucks (\$1500)
- Portable Toilets (\$1000)
- Parade Entertainment (\$1000)
- Donations to Volunteer Groups for Set up and Cleanup (\$1,500)
- Office Expenses including printing, postage, etc. (\$650)
- Administrative Costs (\$1000)

These are the majority of the expenses we incur each year and as you can see, we need your support.

Our Donors

Fortunately, we have generous donors that contribute to our efforts. In 2021, we secured \$6,200 from business sponsors and community members, plus a . Likewise, we received \$1800 from businesses that participate as Fall Fest Button Sponsors.

Our Revenue

The only revenue generated is from button sales, vendor rental fees for both craft/artisan and commercial food merchants, wrist band sales for entry into Kids' Corner and parade float entry fees.

Become a Sponsor

☐ \$500 Become a GOLD sponsor.

Your investment includes:

- **Individually** recognized during the parade.
- **Individually** recognized on the Broadway Plaza screen as a GOLD Sponsor leading up to event.
- Name or logo displayed prominently on all festival signage **including schedule of events printed in the newspaper.**
- Logo displayed on banner indicating a GOLD sponsor located on Chamber building.
- All promotional recognition as GOLD sponsor.

☐ \$250 Become a SILVER sponsor.

Your investment includes:

- Recognition on the Broadway Plaza screen as a SILVER Sponsor leading up to event.
- Name or logo displayed prominently on all festival signage **including schedule of events printed in the newspaper.**
- Logo displayed on banner indicating a SILVER sponsor located on Chamber building.
- All promotional recognition as SILVER sponsor

☐ \$100 Become a BRONZE sponsor.

Your investment includes:

- Recognition on the Broadway Plaza screen as a BRONZE Sponsor leading up to event.
- Name displayed prominently on all festival signage.
- Logo displayed on banner indicating a BRONZE sponsor located on Chamber building.
- All promotional recognition as BRONZE sponsor

☐ At large donation of \$_____ enclosed.

Donate as much or as little as you prefer, your contribution level will not be disclosed.

Your investment includes:

- Name on "Sponsored in part by:" signage

Become a Button Sponsor

☐ \$20 Fall Fest Card Sponsor

c

Does not include buttons. Name will be listed on button promotional material.

☐ \$30 Button Promotion Package

c

Includes 25 buttons and \$5 promotion fee. By choosing this option, we will publicize your promotion for you!

Promotion for 2022: _____

For the Button Promotion Package, additional buttons may be ordered in bags of 25 for \$25. Please mark if additional bags are needed.

☐ 1 Packet

☐ 2 Packets

☐ 3 Packets

Fall Fest Button Order

☐ Set of 25.....\$30.00

☐ Set of 50.....\$55.00

You are not required to order Buttons to become a sponsor but if you would like to have a supply at your business, please order here. Buttons are available for purchase and can be picked up at either Wall to Wall, Century 21 or at the Concordia Chamber Office.

To become a sponsor, please complete the following form and return to: Concordia Chamber of Commerce



Attn: Fall Fest Committee

207 W 6th St. Concordia, KS 66901

Name: _____

Organization: _____

Phone: _____

Address: _____

Email: _____

☐ Check enclosed

☐ Invoice needed