



Concordia, Come Grow With Us!

Dear Potential Sponsor,

On behalf of the 2024 Fall Fest Committee, we would like to thank you in advance for your consideration to sponsor this annual tradition.

The Fall Fest committee is working to create an atmosphere that promotes both community and commerce. Each passing year we strive to improve the event. You will see many of the traditional elements and some brand new additions! We are excited to have added several kids' games to the already successful kid's corner.

Fall Fest is a non-profit event that brings over 6,000 people into Concordia. Our aim is to make this an event that all ages can enjoy and that attendees make plans to return. As always, the success of this event depends on your support.



Sincerely,



Save the Date



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Our Expenses:

The Fall Fest Committee is faced with securing financing for the following expenses to ensure the success of the event. • Kids' Corner & other Youth activities: Our budget this year of \$5000, will consist of several inflatables and kid's activities from Bounce A Roo, Salina KS and local clubs. These inflatables will range from large obstacle courses to smaller toddler bouncy houses to games such as basketball hoops and baseball. We feel the need to increase the activities for all ages and will be adding other items throughout the town for the tween age such as their own corn hole tournament.

- Advertising (\$850 banners)
- Kids Corner-\$3200.00
- \$1500 Newspaper & radio
- Fall Fest Buttons (\$800)
- Chamber Bucks (\$2000)
- Portable Toilets (\$1000)
- Parade Entertainment (\$2000)
- Donations to Volunteer Groups for Set up and Cleanup (\$1,500)
- Office Expenses including printing, postage, etc. (\$650)
- Administrative Costs (\$1000)
- These are the majority of the expenses we incur each year and as you can see, we need your support.

Our Donors:

Fortunately, we have generous donors that contribute to our efforts.

Our Revenue:

The only revenue generated is from button sales, vendor rental fees for both craft/artisan and commercial food merchants, wrist band sales for entry into Kids' Corner and parade float entry fees.

Become a Sponsor

- \$750 Become a Platinum sponsor.
 - c Your investment includes:
 - **Individually** recognized during the parade.
 - Prime Spot in Parade behind Jr GM
 - **Individually** recognized on the Broadway Plaza screen as a Platinum Sponsor .
 - Name or logo displayed prominently on all festival signage **including schedule of events printed in the newspaper.**
 - Logo displayed on banner indicating a Platinum sponsor located on the Chamber building.
 - Vendor Booth space next to Fall Fest Building
 - Business profile on Fall Fest Page before event
 - All Promotional recognition as Platinum sponsor

- \$500 Become a GOLD sponsor.
 - c Your investment includes:
 - **Individually** recognized on the Broadway Plaza screen as a GOLD Sponsor leading up to event.
 - Name or logo displayed prominently on all festival signage **including schedule of events printed in the newspaper.**
 - Logo displayed on banner indicating a GOLD sponsor located on the Chamber building.

- \$250 Become a SILVER sponsor.
 - c Your investment includes:
 - Recognition on the Broadway Plaza screen as a SILVER Sponsor leading up to event.
 - Name or logo displayed prominently on all festival signage **including schedule of events printed in the newspaper.**
 - Logo displayed on banner indicating a SILVER sponsor located on the Chamber building.
 - All promotional recognition as SILVER sponsor

- \$100 Become a BRONZE sponsor.
 - c Your investment includes:
 - Recognition on the Broadway Plaza screen as a BRONZE Sponsor leading up to event.
 - Name displayed prominently on all festival signage.
 - Logo displayed on banner indicating a BRONZE sponsor located on the Chamber building.
 - All promotional recognition as BRONZE sponsor

- At large donation of \$_____ enclosed. Donate as much or as little as you prefer, your contribution level will not be disclosed.

Become a Button Sponsor

- \$35 Button Promotion Package
 - c Includes 25 buttons @ \$30 and \$5 promotion fee. By choosing this option, we will publicize your promotion for you!

Promotion for 2024 _____

- Name Mention only with 25 buttons @\$35.00

Fall Fest Button Order

- Set of 25.....\$35.00
- Set of 50..... \$65.00

- Yes, we will help pre-sell Kid's Corner wristbands \$25**
Wristbands will sold prior to September 26th 2 for \$5.
After September 26, wristbands are \$5.00

- 10@\$25) wristbands** **20 @\$50)wristbands**

To become a sponsor, please complete the following form and return to: Concordia Chamber of Commerce

Attn: Fall Fest Committee
207 St. Concordia, KS 66901

Name: _____

Organization: _____

Phone: _____

Address: _____

Email: _____

- Check enclosed
- Invoice needed

