



Concordia Chamber of Commerce  
606 Washington St.  
Concordia, KS 66901  
(785)243-4290  
ConcordiaKSChamber@gmail.com

## Membership Services

### Receive Chamber Referrals

#### Referrals

Looking for potential customers and leads? The Chamber can help. Each day the Chamber receives phone calls and emails from potential customers looking for businesses that can help them with specific goods or services. We can only recommend Chamber member businesses when we receive a referral request. In addition to the referrals through telephone calls and walk-in inquiries, our online business directory is a valuable asset for your business. Let us send customers who are ready to buy to your business.

#### Website Directory

Your business will be listed on the Chamber website with the option to link directly to your website or other online options.

### Networking Opportunities

#### Face-to-Face Networking

All members are updated regularly of current events or opportunities that you can attend to show your commitment to the community. Face-to-face networking is an effective way to retain current customers and gain new clients. You will be added to receive Chamber emails and updates.

#### Annual Chamber Dinner & Awards Ceremony

All members are invited to attend the Annual Chamber Dinner and Awards Ceremony. It's a great opportunity to celebrate the communities successes while socializing with the area's business professionals.

#### Be on a Committee

Looking to position your company as a business leader? How about heightening awareness of your business and enhancing your public profile? Chamber members can get involved with our committees to build connections, raise their professional profile and affect community change. Our committee's include the Fall Fest Committee, Music Fest Committee, Christmas Lighting Committee and Business in Motion Committee.

#### Growth for Young Professionals

Young professionals are invited to participate in the Pros of Con that supports networking opportunities and social interactions to young professionals in the Concordia area.

#### Mentoring

Are you starting or trying to grow your own small business? The Chamber of Commerce is a great place to find a mentor! It's also a great place for you as an established small business owner or entrepreneur to offer your services to an up and comer in this regard. Nothing pays you back like paying it forward, and mentoring is no exception to that rule.



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## Membership Services

### Increase Visibility

#### Chamber Coffee

Sponsor a Chamber Coffee meeting. Each Tuesday morning the Chamber hosts a meeting to discuss upcoming events, promotions, fundraisers, etc. It is a great place for community outreach and boosting awareness. For a \$20 sponsorship, you or your business gets the spotlight throughout the week including a promotion on KNCK radio, exposure in the Blade-Empire's Advertiser and on social media. Your business will also be highlighted at the Chamber Coffee meeting.

#### Chamber After Hours

All members have the opportunity to host or attend Chamber After Hours. The cost of hosting an after hours event is up to the business. Previous hosts have served refreshments and held cocktail hours. The return on investment is endless. Business After Hours provides an opportunity to showcase services to others outside your clientele.

#### Ribbon Cutting

Request assistance with a ribbon-cutting or ground breaking event. If you are moving to a new location, opening a new business, or celebrating an expansion, the Chamber will hold ceremonies to commemorate the success and help promote and increase attendance.

#### Be a Sponsor

Need to engage a new target market? This year Chamber events will attract more than 7,000 attendees and more than 350 business people will read each edition of the Chamber newsletter. Chamber members maintain top-of-mind awareness for their products and services by sponsoring one of our highly promoted chamber events.

### Free Advertising

#### Chamber Newsletters

Receive a free subscription to the monthly publication. This newsletter has news and upcoming events available to the community and Chamber members. You can promote your business in the Chamber newsletter by submitting the information you would like to publicize through our website. Submit a profile of the CEO, manager or company for publication in the Chamber newsletter.

#### Social Media

Submit your event or promotion and we will share your news on our Facebook page, Twitter, Instagram and Remind 101 text messaging service.

#### Website

Submit your event or promotion and we will share your news on our Website!



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## Membership Services

### Radio

Submit your event or promotion and we will share your news with the community on KNCK during our Chamber Spotlight.

### Chamber Coffee

If you are unable to attend Chamber Coffee, submit your event or promotion and we will share your news for you. Drop off flyers and we can pass them out to the 30-40 local businesses and community members who attend.

### Display your Flyer in the Chamber Office

Bring us your flyers and we will display them for you in our office.

## Marketing Support

### Community Calendar

Promote your company events on the Community Calendar. The Chamber can write or edit your press release in order to keep your business in touch with the community.

### Create Marketing Material

The Chamber can assist you in creating marketing material including, business cards, letter heads, envelopes, logos, event flyers and promotional material.

### Social Media Guidance

Do you need help marketing your business on social media? Social media set up and help services are available through the Chamber office. Contact us today to get started!

### Klosebuy

Klosebuy is a web and mobile digital marketing and loyalty platform. With no integration or special hardware, businesses can begin using Klosebuy immediately after signing up. Businesses create unlimited advertisements, create loyalty reward offers, auto-build a customer database, view live analytics on how well their advertisements are performing, direct message customers using the mobile app, and have select deals delivered by email to customers.

Consumers download the Klosebuy app, search for local businesses, view their promotions and advertisements, save and share them on social media, and earn points along the way. Consumers can spend their points for rewards and products from their favorite businesses and for products in Klosebuy's online catalog.



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## Membership Services

### Business Education Seminars

#### Discounts on Educational Seminars

Free or decreased cost for Chamber members to attend. The Chamber's goal is to host four business focused seminars a year. Our Lunch & Learns are a valuable way focus on business and professional development.

#### Receive Updates

Chamber Members receive updates on seminars in our area.

### Client Services

#### Impress Guest and Clients

The Chamber can help impress guests or clients in your business by setting up luncheons, tours, visitor packets, etc.

#### Use our Conference Room for Free

The Chamber Office conference room is also available for member's needs. Seats 45 people, whiteboard and TV, kitchen and a bathroom.

### Family Placement Program

#### Get Information

The Chamber can help your new executives and managers acclimate to Concordia by providing city tours or information on area amenities.

#### Get Settled

Help newcomers find employment, public service, clubs, organizations, etc.

### Supporting Second-Tier Economics

#### Support the Local Economy

Membership dues support the local economy through the many initiatives of the Chamber of Commerce providing members with a return on investment. Your membership dues help us with operating funds, funding for our committees and events that bring people to Concordia to shop and explore.